Contract rapidly with our single-award IDIQ.

Programs that want to use the CareStarter Plaform as a driver to improve services delivered to stakeholders can now **use our single-award IDIQ to launch projects rapidly.** With nearly 100 labor categories and a broad range of tasks, we can include new IT development, operational support, communications and outreach and a host of other activities along with our proven digital ethnography services.

Contact us for a task order template and AFWERX contracting contacts.

The CareStarter Platform.

WHAT: **The CareStarter Platform is a comprehensive care resource hub tailored for military families,** providing a seamless and intuitive interface to access vital services. The Platform supports a total-patient model for improving SDOH and beyond. Through cutting-edge technology and personalized care mapping, it empowers families to navigate their care journey with confidence and ease.

BENEFITS: **The CareStarter Platform contributes significantly to readiness and resilience on our military bases** by streamlining access to crucial healthcare resources. Our military personnel can increase their focus on mission-essential tasks when they know their families have reliable & accurate support.

Swift PCS Decision Support

- Simplifies & expedites PCS process
- Reduces administrative burdens

Increased Case Management Efficiencies

- Gives case managers an effective tool
- 100% of caseload achieved
- No increase in staff

Manning Optimization

- Ensures appropriate manning levels
- Minimizes disruptions
- Accurate resource allocation

Reduced Gaps in Care

- Identifies doctors & care resources that are accepting Tricare & have a low-to-no wait time

Custom CareMaps

- Personalized care plans meeting the specific needs of each individual family
- Targeted approach optimizes well-being while reducing demands on military & command resources

Makes EFMP Manageable

- Enhances quality of life for military families enrolled in the Exceptional Family Member Program and non-EFMP Department of Defense families and their case managers

CareStarter

#CareStartsHere

CAGE CODE: 88PC7
SAM UEID:
CC3EFP4QFLS3

www.carestarter.co/digital_ethnography_idiq

CONTRACT VEHICLE

Single Award IDIQ FA228023D0002, 2023-2028 Period of Performance, awarded by AFWERX and available to any Federal program to enhance programs with DE and supporting IT development or operational services. Contact us for labor categories list and Task Order template.

NAICS CODES

541715, 541720, 5415xx
513199, 513210, 516210, 518210, 5192xx, 5414xx, 5416xx, 5417xx, 5418xx, 5419xx, 561990, 611710, 621999, 624190, 624230, 812990, 813319, 813410, 8139xx, 921190, 923130

EXPERIENCE

leidos · PREMIER · GrantThornton · U.S. AIR FORCE · NIKE · MINI · Microsoft · CAMELBAK · RBS · IBM · U.S. Department of Defense · OLYMPUS · Char-Broil · Kleenex · patientslikeme · HURTIGRUTEN · UNC HEALTH · ERDC

SBA U.S. Small Business Administration
Certified Small Business

Struggling with EFMP limitations on gaining or retaining crucial ADSMs? Frustrated with conflicting information? Outdated data makes decisions challenging. The ever-changing Tricare network adds to the uncertainty. **How can you be sure? With CareStarter.**

CareStarter
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www.carestarter.co

CareStarter increases accuracy in PCS decisions by not only identifying if care resources exist, but also if they are accessible with regard to waitlists and geographic proximity.

CareStarter utilizes its custom database efficiently and systematically to determine the availability of specific types of care. When faced with the question, "does the care exist?" the platform employs a multi-step process:

1. Database query

The CareStarter Platform sends a query to its **meticulously-curated custom database,** which contains an extensive, wide-ranging, & up-to-date repository of healthcare resources, services, and providers.

Search parameters: includes location, type of care required, & any other relevant criteria. These parameters are essential in ensuring that the database returns accurate and tailored results.

Algorithmic matching: CareStarter employs advanced algorithms to match the query with entries in the database.

2. Availability Verification

Once potential matches are identified, **the platform verifies the availability of the care.** This may involve checking the provider's current status, such as accepting new patients, accepting Tricare, operating hours, and location.

3. Response Generation

Based on the results of the database query and verification process, CareStarter generates a response to the user's inquiry. **This response indicates whether the requested care exists & provides relevant details** about the identified resources or providers.

4. User Feedback Loop

Additionally, CareStarter **may incorporate user feedback to further refine its database.** If a user reports that a listed resource is unavailable or inaccurate, this information is used to update and improve the database for future queries.

CareStarter ensures that families receive accurate and up-to-date information about the availability of specific types of care, ultimately enabling them to make informed decisions regarding their healthcare needs.

At CareStarter, our team of experienced researchers and analysts are well-versed in conducting studies tailored to the unique needs of military organizations. We leverage cutting-edge technologies and methodologies to provide you with robust and actionable insights that can drive meaningful change.

Don't miss out on the opportunity to truly understand your stakeholders and strengthen your leadership. **Let us show you how digital ethnography can revolutionize your stakeholder engagement and decision-making processes.**

Connect & learn more:

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